VALERIIA PETRUNOK

3D ANIMATION

- +1 647 616 3488
- v.petrunek.com
- O Toronto, ON, Canada
- Demoreel

PROFILE

Creative professional with 4+ years of experience in web, graphic, and UX design, now transitioning into 3D animation. Recently completed a postgraduate program in 3D Animation at Seneca College.

Passionate about bringing creative ideas to life.

WORK EXPERIENCE

Nov 2021 - PRESENT

DEPT | Toronto, ON

Graphic Designer

- Improved user experience and visual design for eBay.com, enhancing site functionality and aesthetics
- Designed email campaigns, landing pages, on-site banners, and digital ads for eBay
- Developed social media visuals for eBay's presence on Instagram, Facebook, Pinterest, and X (Twitter)
- Collaborated on the eBay x Netflix creative campaign, contributing to concept development and design execution
- Designed and maintained an email design system for Opendoor, ensuring consistency and scalability
- Created visual campaigns for Uber, aligning brand identity with marketing goals

Sept 2021 - Nov 2021

Grand Bizzare | Toronto, ON

Graphic Designer

- Designed marketing materials including website visuals, banners, and promotional content
- Enhanced visual identity across digital and print channels

EDUCATION

Jan 2025 - Aug 2025 SENECA POLYTECHNIC

• 3D Animation diploma

Sept 2018 - Apr 2021 GEORGE BROWN COLLEGE

 Graphic design advanced diploma - majoring in advertising

HARD SKILLS

- 3D softwares: Maya, Unreal Engine,
 ZBrush, Cinema4D, Blender, Nuke,
 3D Substance Painter
- Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects, Premiere Pro)



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WORK EXPERIENCE

May 2021 - July 2021

Tweebaa | Toronto, ON

UX Designer

- Designed user experiences and interfaces for the Tweebaa app, focusing on usability and visual clarity
- Developed and refined brand identity elements to establish a cohesive and recognizable visual language
- Collaborated with the product team to align design solutions with business and user needs

SOFT SKILLS

- Project Management
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English (Advanced)
- Ukrainian (Native/bilingual)
- Russian (Native/bilingual)

VOLUNTEERING

■ Mar 2022 - Sept 2022

SecondFront UA | Toronto, ON

Graphic Designer & Charity Event Organizer

- Designed marketing materials and event posters to support community engagement and outreach
- Created social media visuals and content assets to strengthen brand presence across platforms
- Contributed to website design updates, ensuring consistency with SecondFront's visual identity
- Assisted in organizing charity events and donation initiatives to support SecondFront's communitydriven mission

REFERENCES

Available upon request

PORTFOLIO

HOBBIES

- Sports
- Travelling
- Art